



TEJADA  
PHOTOGRAPHY

ASSIGNMENT PHOTOGRAPHY FOR CORPORATE AMERICA



It takes more than the right camera to get great photographs.

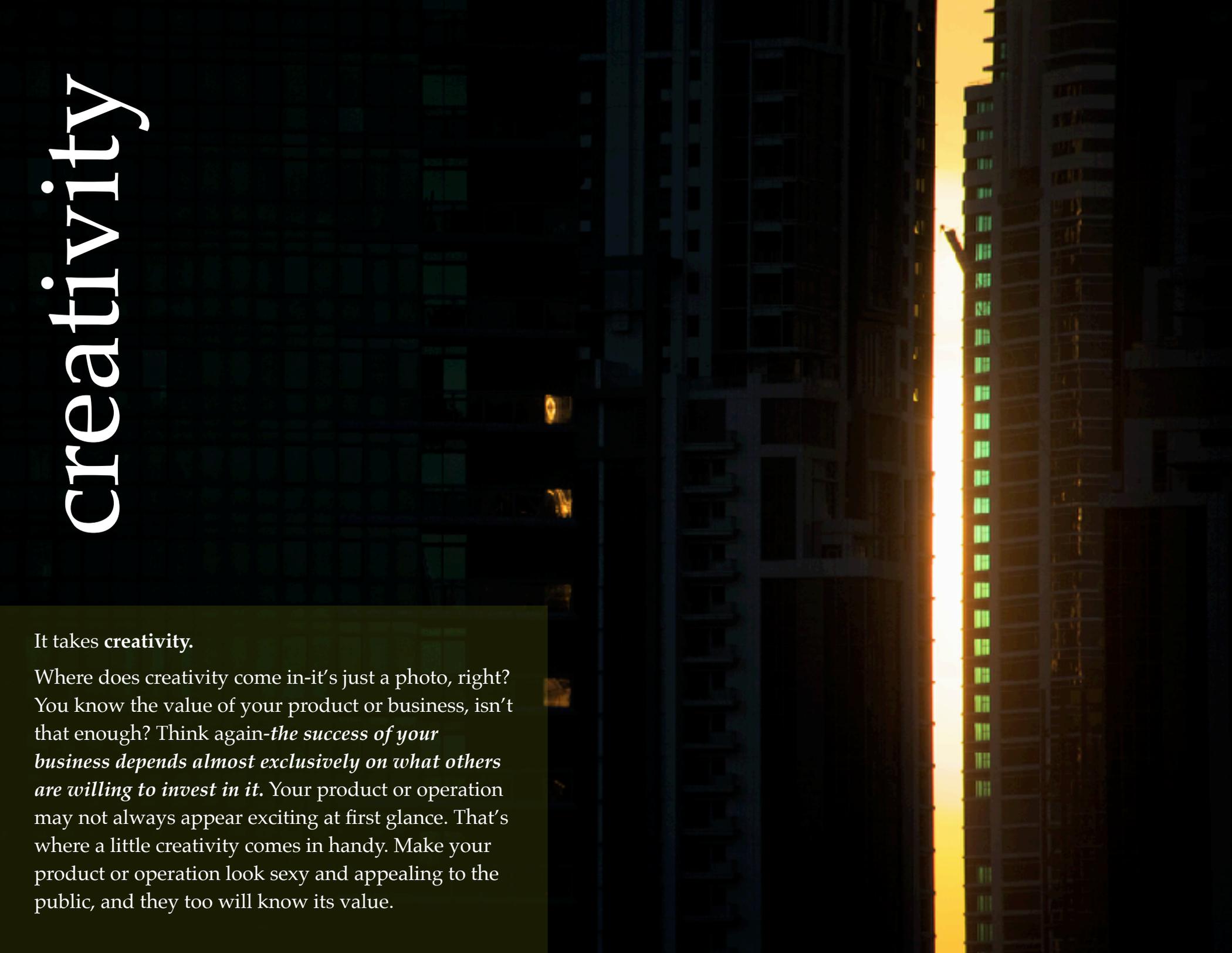


# vision

It takes **vision**.

Having a “good eye,” foresight, a sense or feel for something... it all comes down to the same thing: *being able to see things that others can't*. This is a quality you want in your photographer-the very person who will be able to make his subject matter, your product, operation, or work force, look valuable and appealing to your target audience, whether its a customer, client or investor.

# creativity



It takes **creativity**.

Where does creativity come in-it's just a photo, right? You know the value of your product or business, isn't that enough? Think again-*the success of your business depends almost exclusively on what others are willing to invest in it*. Your product or operation may not always appear exciting at first glance. That's where a little creativity comes in handy. Make your product or operation look sexy and appealing to the public, and they too will know its value.



# passion

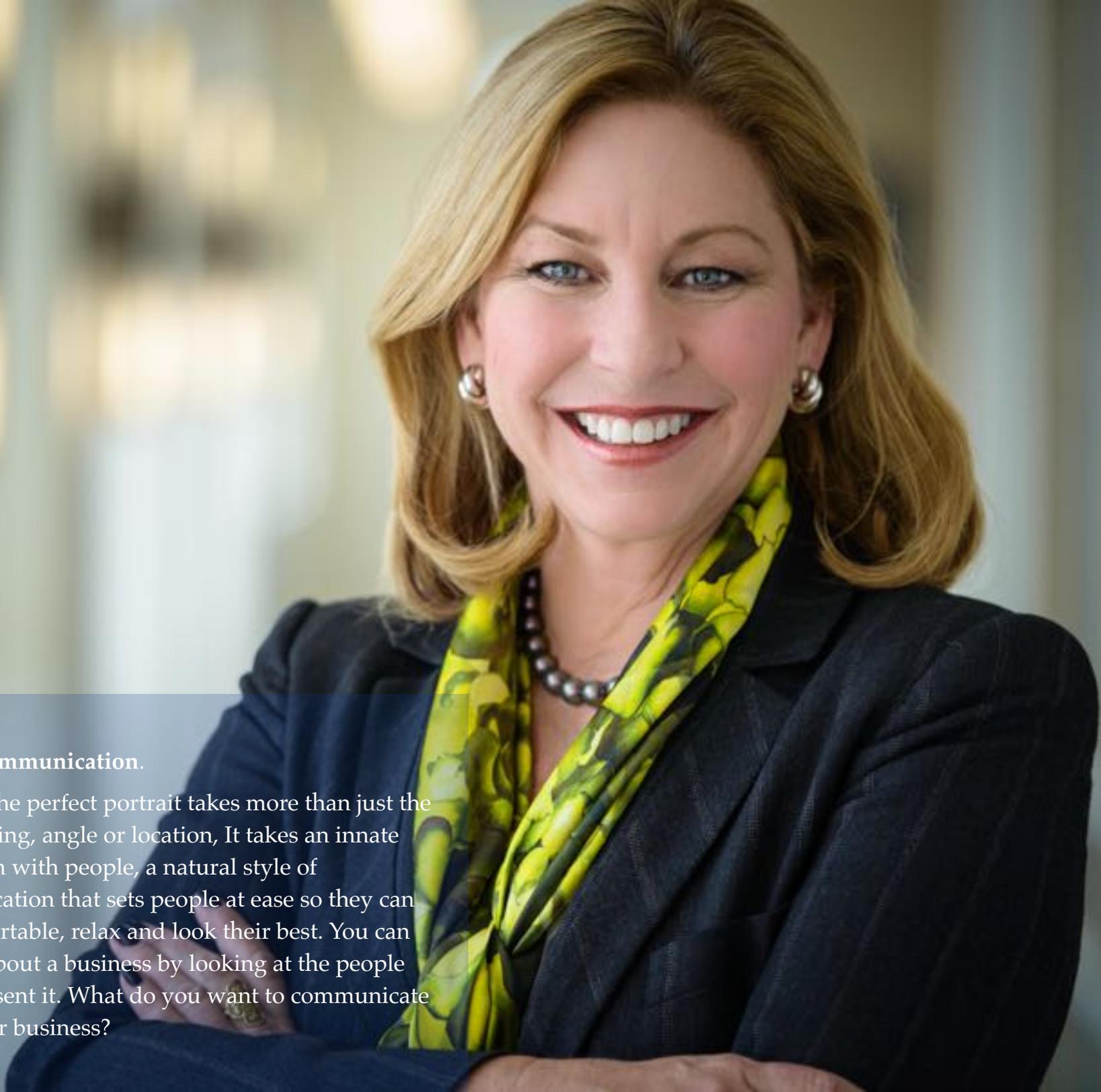
It takes **passion**.

There's no doubt that a passion for one's work is apparent in their work product. Long hours, a grueling pace, and other challenges fall by the wayside on that direct route to getting the best vantage point, the best lighting, the best angle... *the best possible shot imaginable*. If you do what you truly love, it shows. The results are strong, graphic, colorful, thought provoking images that convey what your business is all about. That's passion!

# communication

It takes **communication**.

Creating the perfect portrait takes more than just the right lighting, angle or location, It takes an innate connection with people, a natural style of communication that sets people at ease so they can feel comfortable, relax and look their best. You can tell a lot about a business by looking at the people that represent it. What do you want to communicate about your business?





the right photographer

It takes **the right photographer.**

David Tejada has been serving the graphic design and corporate communications and marketing community for the past twenty eight years, specializing in location photography for annual report and other business collateral material for all types of industries. Call us today at 303.522.1106 or visit us on the web at [www.davidtejada.com](http://www.davidtejada.com) for more information.